



David L. Kahn, M.D.



the power of BEAUTY

Diana Cloos is Chairman of the Board and founder of the Vacation Channel Network in San Francisco. She recently had cosmetic surgery performed by noted San Francisco surgeon David L. Kahn, M.D.

Diana: As a television executive, I am constantly in the public eye, and my profile is important to me. I want my appearance to be an asset to my career. I was ready to make any self-improvements I possibly could.

Dr. Kahn: Diana came in to consult with me about her nose, something she had not liked since she was a teenager. She explained that her nose was too long and wide for her face, and she didn't like the bump on the bridge. She was a good candidate because she wasn't asking for something unreasonable.

Diana: If you have an awkward nose, it distracts from your eyes, your lips and your cheekbones. I felt that there was no reason to wait any longer to look my best.

It only took an hour and a half for the surgery — I had expected it to take much longer. I actually went home and vacuumed my floor. I didn't have any after-effects from the anesthesia and hardly any pain. I was slightly uncomfortable for about two days. There was a little cast across the bridge of my nose, and a bandage under my chin. There was minimal bruising, and very little swelling.

Dr. Kahn: I take as long as I need to get the result that I want, but it's not an extended procedure. We don't put any packing in the nose these days. There are no outside incisions; all the incisions are through the nostrils. There's usually no pain afterwards.

Diana: It was instant self-gratification. When I arrived home after the surgery, I looked in a mirror and could already see that my nose was a lot smaller. I was thrilled. Two and a half weeks later, I could not see any signs of the surgery. What's best, Dr. Kahn changed my profile, without changing me.

Dr. Kahn: I like to retain what is good about the nose. Diana had some good features about her nose to start with, and I didn't want to change them. The finished nose needs to look natural. Looking at her, no one would know she'd had surgery.

Diana: I was very impressed with the follow up care. His staff called me at home to see how I was progressing. And Dr. Kahn schedules follow-up visits after the surgery for three full months. >28

By Susan Kuchinskas
Photography by Russ Fischella

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Dr. Kahn: When I take a patient on, I help her to get the best result she can. They can always come back and see me.

Diana: People notice the difference instantly. They say I look younger, that I look fantastic. It gave me an ego-boost that was unbelievable.

Dr. Kahn: That's why I love what I do. People get really excited about the results, perhaps more than in any other kind of cosmetic surgery. And the nose procedure is permanent, unlike eyelid lifts or face lifts.

Diana: If I had known it was going to be this easy for me, I would have done it a long time ago. Self-improvement can change your entire life. Dr. Kahn's surgery is like waving a magic wand.

Dr. Kahn: That's right. The nose is in the middle third of your face, and it's the most prominent thing on your face. If it's out of proportion, people's eyes stop at that big nose. When you get the proper proportions, everything looks better. Diana's nose was off to the right, and was a little too broad.

Diana: I could tell that Dr. Kahn was willing to take as much time as necessary to explain the procedures and make me feel comfortable.

Dr. Kahn: When consulting about a nose procedure, I carefully consider the entire face. What is the distance from the nose to the upper lip, from the lower lip to the chin? What is the relationship between that and the cheekbones. Does she have a wide or narrow face? Then we start looking at facial balance to see what we can do to make her look as good as possible. That nose has to fit her face, and her face has to be in proper proportion to look great. I felt that Diana's chin also needed a bit more strength.

Diana: When Dr. Kahn suggested moving my chin, I agreed. He's a professional, and you don't question someone with a reputation as fine as his. Besides, I knew that many local celebrities were his patients.

Dr. Kahn: Noses have always been my forte. I've had special training in those procedures, and I've been doing them since 1970. "Doing" noses is really an art form. It involves sculpture, proportion, balance.

Diana: After the first consultation, I felt so at ease that I literally could not wait. I had confidence that my appearance would be enhanced, and I was anxious to see the improvement.

Dr. Kahn: People who have elective cosmetic surgery often want to do it right away. Once people have taken the step to come in and see the doctor, they're motivated to do it right away.

Diana: Dr. Kahn's staff was wonderful. I really felt that they would care for me as if I were part of their office family.

Dr. Kahn: It's very important to have a good staff so that people feel comfortable. My team needs to work together, enjoy one another, and cooperate. I'm lucky — I have very good people working with me. ■
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HAIR

Spring Style Show

We Bay Area beauties are lucky to live in one of the most stylish regions of the country. We have a wonderful selection of top beauty salons staffed by true professionals. Whether it's a precision haircut that brings out our features just so, a hint of color to emphasize skin tones, or a mass of shiny curls, our stylists are there for us with up-to-the minute looks and techniques.

But we want more than style these days, don't we? We demand high-fashion beauty that's low maintenance. Most of us aren't able to spend a few hours each week at the salon.

Because today's woman wants to save time and energy in day-to-day life, she's more apt to patronize a salon that can give all the services she wants, and can also offer her the maintenance necessities she needs for her busy lifestyle.

That's why today's most successful salons offer not only a full range of beauty services, but also the products and information we need for proper home maintenance. Successful salons now see their functions as total client imaging: beauty services from nails and pedicure, through cutting, curling and styling, the latest color looks, to the ability to send the client home with everything she needs to keep looking gorgeous until her next visit. >

